

**C - 01**

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**B.B.A. (Part - I) (Semester - I) Examination, November - 2015**  
**PRINCIPLES OF MANAGEMENT (Paper - I)**  
**Sub. Code : 22921**

**Day and Date : Tuesday, 03 - 11 - 2015**

**Total Marks :50**

**Time : 12.00 noon. to 2.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.**
  - 2) Figures to the right indicate full marks.**

**Q1)** What is decision making? Explain various steps involved in decision making process. **[15]**

**OR**

What is management? Explain the nature and importance of management.

**Q2)** Write short answers (Any two) **[20]**

- a) Explain the scientific management techniques developed by F.W. Taylor.
- b) Explain various steps involved in the organizing process.
- c) Explain the meaning and importance of planning.
- d) Explain any ten principles of management contributed by Henry Fayol.

**Q3)** Write short notes (Any Three). **[15]**

- a) Merits of decentralisation.
- b) Top level management functions.
- c) Management as an Art.
- d) Features of Bureaucracy /bureaucratic organisation.
- e) Importance of organizing / organisation as a function of management.



**P.T.O.**